



AC BUYING GUIDE — INDIA

AC Price Guide: Split, Window, Inverter & Smart ACs

A simple guide to AC prices in India, what drives the cost, and how to choose the right air conditioner for your home

[1.5 Ton & 2 Ton ACs](#) | [5 Star Inverter ACs](#) | [Smart ACs](#) | [Buying Online](#)

Understanding AC Star Ratings

Why star rating is the biggest factor behind AC price differences

The BEE (Bureau of Energy Efficiency) star rating tells you how much electricity an AC uses. More stars mean a higher ISEER score — better cooling efficiency and lower running cost, but a higher upfront price.

Simple rule of thumb: pay more upfront for a 5-star AC if you use it daily for long hours — the electricity savings recover the extra cost within a couple of summers.



3-star ACs suit occasional or seasonal use; 5-star ACs suit rooms where the AC runs most of the day.



Higher Stars = Higher ISEER

Better cooling output per unit of electricity used



Lower Running Cost

5-star ACs cost less to run over a full season



Higher Upfront Price

5-star models cost more to buy than 3-star models



1.5 Ton 5 Star AC Price in India

The most popular AC size for Indian bedrooms and living rooms.

Indicative price range
(split AC, 5-star, 1.5 ton)

₹33,000 – ₹66,000+



Brand & Build Quality

Established brands with copper condensers price higher than entry-level models.



Smart & Extra Features

Wi-Fi control, AI modes and app connectivity add to the base price.



Warranty Coverage

Longer compressor and parts warranty usually means a higher sticker price.



Season & Offers

Prices are typically lowest just before summer and during festive sales.

Prices are indicative and change with brand, offers and city — always check current pricing before you buy.

AC Price List — By Type & Capacity

Approximate starting prices to help you set a budget

AC Type	Capacity & Rating	Approx. Price Range
Window AC	1.5 Ton, 5 Star	₹33,000 – ₹41,000
Split AC (Inverter)	1 Ton, 3 Star	₹27,000 – ₹34,000
Split AC (Inverter)	1.5 Ton, 3 Star	₹29,000 – ₹38,000
Split AC (Inverter)	1.5 Ton, 5 Star	₹33,000 – ₹66,000+
Split AC (Inverter)	2 Ton, 5 Star	₹45,000 – ₹75,000+
Window AC	2 Ton, 5 Star	₹38,000 – ₹48,000

Prices vary by brand, city, installation charges and ongoing offers — treat these as a starting reference, not a fixed quote.

What Makes an Inverter AC the “Best” Choice?

Key features to compare before you decide



Variable Speed Compressor

Adjusts cooling automatically instead of switching on/off, saving power.



High ISEER Rating

Higher rating means better cooling per unit of electricity consumed.



Low Noise Levels

Look for indoor unit noise under 40 dB for a quiet bedroom experience.



100% Copper Coil

Copper condensers cool faster and last longer than aluminium ones.



Strong Warranty

5+ years on the compressor is a good sign of long-term reliability.



Good Air Throw

Wider air swing and auto-clean features keep cooling even and hygienic.



Best Window AC 1.5 Ton: What to Check

Window ACs remain a solid, budget-friendly choice for medium rooms — simple to install and easy to service.



Room size 110–150 sq ft suits 1.5 ton capacity



Prefer 3-star or 5-star for lower running cost



Copper condenser for durability and faster cooling



Auto-restart so settings resume after a power cut



Check dust and anti-bacterial filters included



Compressor warranty of at least 5 years

Buying a 2 Ton 5 Star Window AC

For when a room needs more cooling power than a 1.5 ton unit



Choose 2 Ton For Larger Rooms

Best for rooms above 180–250 sq ft, or rooms with more sunlight and heat load.



5-Star Rating Matters More Here

A larger AC runs longer, so the 5-star efficiency saves noticeably more on bills.



Check Voltage Stabilizer Need

Larger units may need a stabilizer in areas with unstable power supply.



Confirm Installation Support

Ensure the brand offers reliable installation and after-sales service in your city.



Indicative Price

₹38,000 – ₹48,000

2 Ton, 5-Star Window AC

Room size guide:

180–250 sq ft



Smart Air Conditioners

What “smart” actually adds beyond regular cooling.



App & Voice Control

Turn the AC on, adjust temperature or set schedules from your phone or voice assistant.



Usage & Energy Tracking

See how much electricity the AC is consuming and get tips to save more.



Auto & AI Modes

Sensors adjust cooling automatically based on room occupancy and temperature.



Remote Diagnostics

Some models alert you or the service team automatically if something needs attention.

Buying an AC Online: What to Check First

A simple checklist before you click 'Buy Now'



Confirm Installation Is Included

Check if standard installation is free or charged separately.



Verify Warranty Terms

Look for warranty on the compressor, parts and the full unit.



Check Local Service Support

Make sure the brand has service centers near your city.



Compare Total Cost

Add stabilizer, stand and installation charges to the sticker price.



Read Verified Reviews

Prioritize reviews that mention cooling performance and after-sales service.



Match Capacity to Room Size

Buying too small or too large a capacity wastes money either way.

Need Help Choosing or Servicing Your AC?

Reach Hitachi's official customer care in India for product queries, installation help or after-sales support.



Customer Care (Landline)

+91-79-7141 4848



Toll-Free / Alternate Support

1860-233-4448



WhatsApp Support

Send 'Hi' to +91 75678 84848



Email Support

customer care@jci-hitachi.com

Tip: Compare price, warranty and service network together — the lowest price isn't always the lowest total cost.